

Green Financing & Sustainable Investment 2020



Sustainability is a hot topic at the moment: The special supplement “Grüne Finanzierung & Nachhaltige Kapitalanlage” (Green Financing & Sustainable Investment) aims to provide a comprehensive overview of the role that ESG factors (environmental, social, governance) are now playing in the world of companies and institutional investors. In this newly published supplement, experts give valuable advice

on how finance departments can best incorporate the topic of sustainability into their own work – from financing through financial investment right up to reporting obligations. Finance executives receive practical tips and the most important information on all aspects of regulatory developments.

The special supplement will be published not only in the 5/2020 issue of FINANCE, but also in its prestigious affiliate media DerTreasurer 3/2020 and dpn 5/2020.

Current topics*

Financing

- ESG-linked loans: A basic instrument for entering the green finance market?
- Premiere: Schuldschein** with an ESG component
- Second volumes on green bond market – how much growth is still possible?
- Rating: Credit and ESG ratings are converging
- Social and governance – the neglected factors
- Bank sustainability tests: How ESG factors can influence credit checks
- The IR challenge: What is the best way to inform investors about one’s own sustainability strategy?

Asset management

- Definition issues: Investors first have to define sustainability for themselves

- Best in class is in the ascendant: Investors are looking for the model students
- ESG analyses for smaller companies: How to proceed
- ESG and ETFs – a contradiction in terms?
- ESG and country ratings: What to be aware of
- What next after ESG?
- The regulatory ESG update
- How to define ESG investment guidelines
- Sustainable megatrends in ETF format
- Portfolio decarbonization against the backdrop of climate change

Regulatory requirements

- Taxonomy: The key points about the EU’s draft regulation
- Is Germany on the way to becoming the leading location for sustainable finance?
- EU Green Bond Standard: What does the new draft achieve?

* Subject to change
 ** German promissory note

Advertising formats/prices

Basic format (200 mm x 270 mm)	Print space W x H in mm	Section W x H in mm	Advertising price* in euro
1/2 page horizontal	170 x 116	200 x 130	6,250
1/1 Full page	170 x 230	200 x 270	10,500
2. Inside front cover	–	200 x 270	11,500
3. Inside back page	–	200 x 270	11,500
4. Back page	–	200 x 270	12,500

* Ad price for 4c, b/w in euro. Price do not include German value-added tax (currently 19%) or agency commission (15%).

Publication dates and print runs

	Publication date	Print run
FINANCE	4 Sept, 2020	16,400
DerTreasurer	25 Sept, 2020	10,000
dpn	4 Sept, 2020	7,800
Booking deadline	24 July, 2020	