

GREEN FINANCE 2022

Special supplement in our specialist magazines

FINANCE
Das Magazin für Finanzschaffende

DerTreasurer
NACHRICHTEN FÜR DIE FINANZABTEILUNG

dpm
DEUTSCHE PENSIONIERUNG
& INVESTMENTNACHRICHTEN



Sustainability is a hot topic at the moment: The special supplement "Grüne Finanzierung & Nachhaltige Kapitalanlage" (Green Financing & Sustainable Investment) aims to provide a comprehensive overview of the role that ESG factors (environmental, social, governance) are now playing in the world of companies and institutional investors. In this newly published supplement, experts give valuable advice on how

finance departments can best incorporate the topic of sustainability into their own work – from financing through financial investment right up to reporting obligations. Finance executives receive practical tips and the most important information on all aspects of regulatory developments.

The special supplement with a circulation of approx. 31,000 will be published not only in the 5/2022 issue of FINANCE, but also in its prestigious affiliate media DerTreasurer 3/2022 and dpm 5/2022.

Current topics*

Financing

- ESG-linked loans: KPI or rating link?
- Sustainability-linked bonds on the rise
- Record volumes in green finance – how much growth is still possible?
- Rating: Credit and ESG ratings are converging
- Banks' sustainability requirements: How ESG factors can influence credit checks
- The IR challenge: What is the best way to inform investors about one's own sustainability strategy?

Asset Management

- Definition issues: Investors have to define sustainability for themselves first
- Best in class: Investors are looking for the model students
- ESG analyses of smaller companies: How to proceed
- What next after ESG?
- The regulatory ESG update
- How to define ESG investment guidelines
- Sustainable megatrends in ETF format
- Portfolio decarbonisation against the backdrop of climate change

Regulatory requirements

- The taxonomy: The main points of the EU rules
- Is Germany poised to become the leading location for sustainable finance?
- Standardisation on the green finance market: How many rules do we need?
- EU Green Bond Standard: What does it mean for the market?

* Subject to change

Advertising formats/prices

Basic format (200 mm x 270 mm)	Print space W x H in mm	Section W x H in mm	Advertising price* in euro
1/2 page horizontal	172 x 105	200 x 124	6,500
1/1 Full page	172 x 215	200 x 270	10,800
2. Inside front cover	–	200 x 270	11,800
3. Inside back page	–	200 x 270	11,800
4. Back page	–	200 x 270	12,800

* Ad price for 4c, b/w in euro. Price do not include German value-added tax (currently 19%) or agency commission (15%).

Publication dates and print runs

	Publication date	Print run
FINANCE	2 Sept, 2022	15,500
DerTreasurer	23 Sept, 2022	10,000
dpm	16 Sept, 2022	6,750
Booking deadline	29 July, 2022	