

GREEN FINANCE 2023

Special supplement in our specialist magazines

FINANCE
Das Magazin für Finanzprofi

DerTreasurer
NACHRICHTEN FÜR DIE FINANZABTEILUNG

dpn
DEUTSCHE PENSIONEN- & INVESTMENTNACHRICHTEN



Sustainability is a hot topic: The "Green Finance & Sustainable Investment" * special supplement provides a comprehensive overview of the role which ESG (environmental, social, governance) factors now play in the world of companies and institutional investors.

In this supplement, experts present valuable tips on how finance departments can best incorporate the topic of sustainability into their own work – from financing

through investment right up to reporting obligations. CFOs receive practical tips and key information about all aspects of regulatory developments. With a circulation of around 31,000 copies, the special supplement will be published not only in the 06/2023 issue of FINANCE (DOP: 17 Nov. 2023), but also in the well-known affiliate publications DerTreasurer, issue 04/2023, (DOP: 15 Dec. 2023) and dpn, 07/2023 issue, (DOP: 17 Nov. 2023).

* "Grüne Finanzierung & nachhaltige Geldanlage" – available in German only

Current topics**

Financing

- ESG-linked loans: KPI or rating link?
- Sustainability-linked bonds: Which structure will prevail?
- Second-party opinion: External verification is becoming increasingly important
- Rating: Credit and ESG ratings are converging
- Banks' sustainability requirements: How ESG factors can influence credit checks
- The IR challenge: What is the best way to inform investors about our own sustainability strategy?

Asset Management

- Best in class: Investors are looking for model students
- ESG analyses of smaller companies: How should we proceed?
- The ESG regulatory update
- The Social factor: How investors consider the "S"
- How do we define ESG investment guidelines?
- Sustainable megatrends in ETF format
- Portfolio decarbonisation against the backdrop of climate change

Regulatory requirements

- Taxonomy: The main points of the EU rules
- Is Germany poised to become the leading location for sustainable finance?
- Standardisation on the green finance market: How many rules do we need?
- EU Green Bond Standard: What does it mean for the market?

** Subject to change

Advertising formats/prices

Basic format (200 mm x 270 mm)	Print space W x H in mm	Section W x H in mm	Advertising price* in euro
1/2 page horizontal	172 x 105	200 x 124	6,800
1/1 Full page	172 x 215	200 x 270	11,100
2. Inside front cover	–	200 x 270	12,100
3. Inside back page	–	200 x 270	12,100
4. Back page	–	200 x 270	13,100

* Ad price for 4c, blw in euro. Price do not include German value-added tax (currently 19%) or agency commission (15%).

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